

## BUSINESS DECARBONISATION 10 POINT PLAN – ACTION REGISTER

PRIORITY	ACTIVITY	LEAD RESPONSIBILITY	TIMESCALE	OUTCOME	UPDATE
<b>1. Business leadership</b>	1.1 Finalise arrangements for the Strategy Group, including meeting frequency, dates and recurring agenda items.	CLEP	Complete	Effective structure in place to deliver visible business leadership on decarbonisation.	Strategy Group established and programme of meetings developed.
	1.2 Review the membership of the Strategy Group to identify any gaps in representation, including sectors, size and geography.	CLEP	Complete	All sectors, geographies and business types are included in governance activity thereby extending 'reach' into all business communities.	Membership is now in place.
	1.3 Develop a schedule of topical 'Thought Leadership' communications relevant to business decarbonisation in Cumbria.	CLEP	Ongoing - at least 4 released during 2024.	Clear demonstration of leadership on issues facing Cumbria Businesses.	Feature article published in In-Cumbria.
	1.4 Identify ambassadors from the Strategy Group to lead on elements of the agenda.	Strategy Group Members	January 2024	Visible leadership on each aspect of business decarbonisation.	Discussions opened at January 2024 meeting. These will be continued.

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<b>2. Assess, Map and Track</b>	2.1 Review current sources of data and methodology/ frequency of updates.	CLEP	Complete	Identify options on the best mechanisms to quantify Cumbria's current position and progress.	Paper presented at January 2024 meeting, with this being taken forward.

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	2.2 Identify any regions with best practice for tracking.	CLEP	March 2024	Understanding of geographical best practice to inform Cumbria's activity.	Contact established with the Energy System Catapult.
	2.3 Develop a baseline position and a trajectory for carbon reduction	CLEP	April 2024	Current performance established and a realistic plan in place to deliver business decarbonisation.	Partly covered in January 2024 paper. Further work to be undertaken.

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<b>3. Energy Intensive Industries and Activities</b>	3.1 CLEP to host energy intensive industries workshop with industry and academic partners.	CLEP	Complete	Cumbria's most energy intensive industries are supported to deliver their decarbonisation plans.	Workshop held with 12 EII in Cumbria and 6 Research Technical Organisations. Clear intent for collaboration and commitment to the development of an Action Plan.
	3.2 Identify potential industrial decarbonisation initiatives to accelerate implementation.	CLEP	Present plan by March 2024  First Site Peer Network Meeting February 2024.	Action Plan developed to include: <ul style="list-style-type: none"> <li>• Company level decarbonisation roadmaps.</li> <li>• Specific company level decarbonisation initiatives with RTOs.</li> <li>• Raising profile of grid connection wait times.</li> <li>• Effective Peer learning network.</li> </ul>	Work on developing an action plan is underway.

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3.3 Follow up with DESNZ to raise profile of Cumbria industry.	CLEP	Ongoing	DESNZ recognises the opportunity presented by diffuse energy clusters.	Raised awareness of status and importance of Cumbria's Energy Intensive Industries.
3.4 Broker introductions between decarbonisation technology providers and energy intensive industries.	CLEP	Ongoing	Close to user mechanisms in place to help businesses to decarbonise.	Introduction successfully brokered between Kimberley Clark and Carlton Power, with further plans being put in place to broker similar introductions.
3.5 Improve Electric Charging provision and other alternative fuelling sources (e.g. hydrogen)	CLEP/ENW/Local Authorities.	Ongoing	Business transport and logistic fleets helped to decarbonise.	Working on hydrogen charging point with developer.
3.6 Explore opportunities to decarbonise logistics as an energy intensive sector.	CLEP	February 2024	International best practice informs plans to decarbonise the logistics sector	CWE appointed to undertake research into international best practice on decarbonisation.
3.7 Review grid capacity and connectivity to ensure businesses can decarbonise their operations.	CLEP	Ongoing	Sufficient grid capacity to incorporate local clean energy generation as a mechanism to decarbonate.	Electricity Northwest presented to the CLEP Board in January 2024. National Grid are updating their Cumbria grid assessment. CLEP will pull together ENW and NG outputs.
3.8 Support Spirit Energy to develop its Morecambe Bay Net Zero facility.	CLEP	Ongoing	The UK's largest carbon capture storage facility is developed and implemented.	CLEP has hosted a House of Lords Event to promote the facility; brokered introductions to key partners locally and nationally and integrated the facility into wider strategic plans.

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<b>4. Net Zero Navigator</b>	4.1 Add first version of Net Zero Navigator to LEP website and establish schedule to update/review content.	CLEP	Complete	Clear decarbonisation advice in an easy to use format that is tested with SMEs to demonstrate effectiveness.	First version of Navigator available and ready for launch.
	4.2 Focus group the v1 Net Zero Navigator with prospective SME users.	CLEP	March 2024	An SME led focus group to test that navigator adds value.	Consultations with CLEP Sector Panels and other prospective users to begin focus groups.
	4.3 Explore the potential of developing a more advanced diagnostic tool for future iterations of the Navigator.	CLEP	March 2024	A more advanced diagnostic tool to help businesses identify steps they can take to decarbonise, based on specific business factors.	To be taken forward after consultation process completed.

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<b>5. Business to Business Support</b>	5.1 Integrate business decarbonisation advice into all business support activity as part of the standard business support menu.	CLEP	Ongoing	All businesses contacting CLEP have access to advice on decarbonising their business.	This is one of the key menu advices provided as part of diagnostic activity.
	5.2 Profile case studies on the updated CLEP Net Zero webpage, and through social media.	CLEP	February 2024	Provides clear examples of leading by example to encourage other companies and to demonstrate progress to wider stakeholders.	This is being implemented on an ongoing basis.

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	5.3 Complete the implementation of the business decarbonisation strand of Innovate for Success and evaluate the impact of this.	CLEP	March 2024	<ul style="list-style-type: none"> <li>CO2e reduction of more than 4,160 tonnes over 10 years.</li> <li>Net present social value (NPSV) impact of £1,041,769</li> <li>Suite of exemplar businesses demonstrating the impact of demonstrating in</li> </ul>	15 projects are either underway or completed. Completions have delivered in line with expectations.
	5.4 Implement the rural transformatory workstreams to deliver decarbonisation objectives.	CLEP	Ongoing		All three transformatory workstreams are being implemented with Working Groups established for each of these.

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<b>6. Establish Funding Routes</b>	6.1 Develop a proposal for the Strength in Places Dairy Chain initiative to support decarbonising activity in the farming sector.	CLEP	March 2024	£300,000 investment in innovating and decarbonisation in the farming sector.	Initial meeting held with SRUC to explore initiative and timescales for next round.
	6.2 Assess sources of funding and financial support for decarbonisation to develop guidance for Cumbria businesses and produce roadmap.	CLEP	March 2024	<ul style="list-style-type: none"> <li>Collaboration with CPI (Centre for Process Innovation) to provide expert advice for IETF (Industrial Energy Transformation Fund) bids.</li> <li>Clear and up to date guidance to Cumbria businesses on funding mechanisms.</li> </ul>	Collaboration with RTOs (Research Technology Organisations) underway.

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	6.3 Incorporate learning from NZNW Green Finance Review led by Lancashire LEP.	CLEP/NW Net Zero Hub.	March 2024	Up to date independent review of green financing to assist Cumbria businesses with investment of decarbonisation schemes.	
	6.4 Signpost businesses to the decarbonisation funding available from the Shared Prosperity Funds in Cumbria.	CLEP	Ongoing	Businesses have access to funding in 2023/24 and 2024/25.	This is being done on an ongoing basis.

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<b>7. Events Programme</b>	7.1 Plan and establish a programme of events covering the breadth of the 10 Point Plan.	CLEP	2024 Calendar Year	Showcasing external and internal best practice that can be applied by Cumbria Businesses.	Three events are being designed and will be delivered in 2024.

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<b>8. Accreditation and Training</b>	8.1 Conduct an initial review into current best practice and availability of schemes and training provision.	CLEP	Complete	Businesses are provided with high quality training provision and receive formal recognition and validation of their activity.	Paper presented to January 2024 meeting. Work is now being taken forward on this.

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<b>9. Facilitate First Steps</b>	9.1 Produce guidance for the Net Zero Navigator on 'easy wins' that firms can implement at the start of their decarbonisation journey.	CLEP	Complete	A simple starting point for any business in Cumbria for decarbonisation journey.	Issued and ready for review with SME Focus group.

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<b>10. Promote Success and Address Challenges</b>	10.1 Produce a communications plan for the CLEP's net zero workstream, including business decarbonisation.	CLEP	March 2023	Clear communication process to businesses and stakeholders through a range of communication channels.	This is being delivered in line with priorities.
	10.2 Develop a risk/issues register.	CLEP	Ongoing – update regularly	Clear representation of the risk/issues and development of action plans to address these.	This has been produced and is reviewed as a standing item on each Strategy Group meeting.